

# SERTOMA SALUTATIONS



SerToMA of Leona Valley #10649  
P.O. Box 723  
Leona Valley, CA. 93531  
[www.leonavalleysertoma.org](http://www.leonavalleysertoma.org)

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## Happy New Year!

January dues are now due. Please pay your dues to Barbara Grosskruetz

## Sertoma's Senior Christmas Dinner

*By Jan Clark*

"Was fabulous! Overwhelming! Beautiful! Excellent!" Jan proclaimed.

It was held on December 7<sup>th</sup>, at the LV Community building. Dinner was served from 1 - 4pm.

Women were dressed in festive blazers, wearing Christmas pins and cute high heels. The food was awesome!

Carols were sung by six Highland High School Choir members and two Antelope Valley College Students. They made it a very interactive experience. Also present were Mr. & Mrs. Claus.

"I felt the most pride in putting on this event compared to any other." Stated Jan.

Six of the 4-H girls helped serve the Seniors - including, bringing them their beverage and plates and cleaning up the tables. They were

beyond polite and extremely caring young ladies.

Their parents and 4-H leaders taught them well. They made ME proud and Juanita was responsible for arranging for them to share our day. Simply delightful kids.

Thank you to all who helped arrange, set up, serve, and clean up. We had an abundance of help enabling us to leave in a timely fashion.

The lady that won the Italian theme basket was Colleen Jones... She happens to be Ray Mullins' neighbor.

## Service To ManKind Entries Due

January 16 is the deadline for District submissions for Sertoma of the Year, and Service to Mankind award. Please contact Karl Percy with your submissions.

## SerToMan OF THE YEAR 2008



## UPCOMING

### Events

Date 1/3/09

Time: 8-9 AM

Location: Jackies/Crazy

Otto's

Leona Valley

**Event name: Club Breakfast Meeting**

**BOARD MEETING**

**IMMEDIATELY FOLLOWING**

Date:1/17/09

Time:8-9am

Location: Jackies/Crazy

Otto's

Leona Valley

**Event name: Club Breakfast Meeting**

### LOCAL EVENTS

Date: April 25, 2009

Time: 2-7pm

Location: Leona Valley

Community Center

**Event name: Cowchip**

Congratulations to Rich Thomas Sertoman of the Year.

We honored him at our annual Christmas Party where he was presented with a plaque.

Next year he will be on the committee that chooses the Sertoman of the Year for 2009.

Here is a little background courtesy of Karl Percy on our Sertoman of the Year:

Our Sertoman of the year has lived in Leona Valley since 2003. Shortly after arriving, he and his wife joined Sertoma. He immediately became active in committees and became a Vice President. He moved up to President and then to Chairman of the Board. During his time as Chairman he had many trials to deal with and because of his great leadership he was able to bring the club through to a smooth outcome. He has always been involved in the turkey and toy distribution during the holidays. He has been chairman for the Sponsorship Committee and developed the Mission Goals. Through his leadership the Sponsorship Committee has been able to stay on track and set a path for the club members to follow. For the past three years he has also been active as a Town Council member and has served as their President for the past two years. He has said that he joined Sertoma to meet new people, have fun and help people.

We hope Rich Thomas has been having fun and meeting new people. We have all had fun knowing and working with him. Congratulations Richard for becoming named Sertoman of the year 2008.

## FOOTBALL BOOKS UPDATE

Profits from football books is expected to be approximately \$3,000.00

## JANUARY BIRTHDAYS & ANNIVERSARIES

Mary Thomas- 11th  
Bev Brownfield -31<sup>st</sup>  
Lana Seymour -31st  
Jerry Vlach

**Anniversaries-**  
None

## THE YODDLER NEEDS OUR HELP

*By Dahlia Green*

We'll be holding a big yard sale in January to help fund the Yodeler. I'm asking people to bring stuff to be sold, as I donated all my stuff to the Women's Club and the Soldier's yard sales this past fall. Items can be dropped off on Friday, January 9 or Sat. Jan. 10 at the Lakes Community Center. I'll be there all day Friday setting up (from 10-5) and the sale will be on Sat. from 10 to 5 and probably again on Sunday if there is stuff left.

If you have small items, you can bring them to my house ahead of time. Give me a call to arrange it. Or I can pick them up. We'll accept anything saleable except large appliances like refrigerators, washers and dryers. Thanks, everyone.  
Dahlia  
724-1293

## 50/50 Winners

Barbara Grosskruetz  
Jan Clark

**Date:** Feb. 21-26  
**Time:**  
**Location:** (Bahamas Cruise)  
**Event name:** Regional Convention

**Date:** April 16-18, 2009  
**Time:**  
**Location:** Winston-Salem, NC.  
**Event name:** *Regional Convention Atlantic Coast*

**Date:** April 23-25, 2009  
**Time:**  
**Location:** Wichita Falls, TX.  
**Event name:** *Regional Convention Heart of America*

**Date:** April 23-25, 2009  
**Time:**  
**Location:** Belterra Casino & Resort.  
**Event name:** *Regional Convention, Great Lakes*

**Date:** April 23-25, 2009  
**Time:**  
**Location:** Niagara Falls, NY.  
**Event name:** *Regional Convention, Allegheny/Canada*

**Date:** July 22-23  
**Time:**  
**Location:**  
**Event name:** *Annual Sertoma Convention*

## **Attendance-**

Laurie Millard  
Dave Reynolds (who was not in attendance)

## **Thank you letters Received**

The families that were given food and gift baskets sent very touching thank you cards expressing their gratitude at having food in their refrigerator as well as a meal to cook.

## **Thank you from 4-H**

We also received a thank you from the 4H for the donation to the Clean Pen Award

## **Christmas Donations**

Thank you to all who donated food, books, clothing and toys to help the needy this holiday season.

Bev Brownfield has received the names of 6 families that Sertoma will be providing gifts and food donations this holiday season.

A cash donation of \$25.00 was received at the Senior Breakfast to use for needy families. A gift certificate will be purchased with the funds.

## **Did you know that the Sugar Bowl was started by the New Orleans Sertoma club?**

## **Our Guest Speaker Wild, Wild West District Governor William Hupp**



Better known as "Bill". Our district (which consists of 18 clubs, 405 members and encompasses Nevada and all of California).

The Carson City club is the largest; with 45 members then, Sacramento club with 44 members. He plans to visit each group twice a year.

He appreciated our "wintery welcome" and appreciated the escort provided by Bob Mallicoat when he arrived at his home. A tractor was sent down to greet him and bring him up to Bob's house.

Bill complimented our group and is pleased with what we do for the community. He doesn't know how Leona Valley got along without us.

He presented us with ideas for networking and shared fund raising strategies from other clubs. He encouraged attendance to the Convention in Colorado Springs, May 2, 2009 as a great opportunity to meet people from other clubs and a chance to attend training seminars.

He suggested partnering with businesses to help donations within the community. An example is Albertsons has a program that we can sign up with. They provide us with

**Date: April 30-2, 2009**  
**Time:**  
**Location: Sioux Falls, SD**  
**Event name: Regional Convention, Great Plains**

**Date: April 30-2, 2009**  
**Time:**  
**Location: Colorado Springs, CO**  
**Event name: Regional Convention, Mountain West**

cards that are presented at the checkout and we receive a % back of monies that are spent which can be put in our fund raising account.

Bill discussed the "SAFE EARS PROGRAM" Which is dedicated to protect your ears from hearing loss from excess noise.

"Loud noises such as leaf blowers, and lawn mowers he explained wear out the cilia n your ears. (He used an example of repetitively walking on a lawn in the same spot eventually wears out the blades of grass that no longer spring back. The same thing happens to the cilia (hairs inside your ears ) from exposure to loud noises. If you can hear the music from someone's IPOD that is too loud for you as well as them and will cause damage that may not show up for 20 years."

Mr. Hupp is from The Hills in West Virginia. His parents were self educated only completing the 2<sup>nd</sup> and 3<sup>rd</sup> grades. There was a traveling preacher that used to preach in their area. At the beginning of his sermon he would place a basket up front and would always put the first dollar in the donation basket. After one sermon he looked in the basket and his dollar bill was the only thing in the basket. His son told him, "if you would have put more in you would have gotten more out of it".

When you join Sertoma you will get more out of it than you give.

It was a pleasure having Mr. Hupp at our breakfast meeting.

## **BOARD MEETING**

Bev Brownfield would like to ask if you have anything to be discussed at the board meeting to let her know ahead of time to put it on the agenda.  
**Contact-270-9534**

## **COMMITTEE UPDATES**

### **COMMITTEE CHAIRPERSON**

**Fundraising- Charlene Moore**  
**Contact -273-1313**  
[Moore@ucd.edu](mailto:Moore@ucd.edu)

Next event will be St. Patrick's Day. Meetings and committee sign ups for the Cowchip will need will occur in November no later than early December.

**Heritage Park- Karl Percy**  
**contact info-270-1629**  
[weathertop@rpmwin.com](mailto:weathertop@rpmwin.com)

**Hats off to Karl, for all his dedication to the Heritage Park project.**

Looking forward to dedication ceremony in early January 2009.

### **Heritage Park Committee**

Will consist of going to schools educating students on the Heritage of our community. If you would be interested, please contact Juanita Kirkpatrick. 270-0588 [twomules@adelphia.net](mailto:twomules@adelphia.net)

Historian: *Karl Percy* contact info-270-1629  
[weathertop@rpmwin.com](mailto:weathertop@rpmwin.com)  
Will be taking over this committee

**Hospitality**  
*Bev Brownfield.*  
**Contact info-270-9534**  
[featherandfur@roadrunner.com](mailto:featherandfur@roadrunner.com)

Our former recipient of the Sertoman of the Year award, John Grimm was injured at the fire station. He slipped and his wedding ring caught mangling his finger which had to be amputated. Bev Brownfield will be sending out a card from the group.

**Legal: Bob Mallicoat.**  
No report.

**Contact info-270-0680**

[bmallicoat@aol.com](mailto:bmallicoat@aol.com)

No report

**Membership- Steve Fredericks**

**Contact Info- [sefreder@lasd.org](mailto:sefreder@lasd.org)**

There is a Sertoma video that may be used for membership.

**Media-Steve Fredericks Contact**

**Info- [sefreder@lasd.org](mailto:sefreder@lasd.org)**

Steve will submit an article on Eric Dietz for nomination to AV Future leaders.

**Newsletter- Laurie Millard**

**Contact info: 724-1961**

[harmnyz@msn.com](mailto:harmnyz@msn.com)

Please contact her with any information you would like in the newsletter.

Also if you have a favorite quote you would like to share for the closing of the newsletter.

**Programs: Nancy Mallicoat**

**Contact info-270-0680**

We will be having the district governor William Hupp.

Eric Dietz's mother was very grateful for all the help given to her by The Sertoma's..

**Scholarship: Linda Lorenz Contact info-270-0163**

[lindaemail101@gmail.com](mailto:lindaemail101@gmail.com)

Next meeting Jan 2009

**Service to Mankind-Karl Percy**

**contact info-270-1629**

[weathertop@rpmwin.com](mailto:weathertop@rpmwin.com)

**Social: Jan Clark contact info 270-0300 [grannyjan@roadrunner.com](mailto:grannyjan@roadrunner.com)**

Sertoma Christmas party was hosted by Linda and Karl Percy. Their home was beautifully decorated and their was an

abundance of food and good company. Thank you for opening your home to us Karl & Linda.

**Sponsorship: Mary Thomas, Rich**

**Thomas Co-Chairman Contact**

**info-270-0099 [RRYCH@cs.com](mailto:RRYCH@cs.com)**

**Committee Members:**

**Bev Brownfield**

**Barbara Grosskreuz**

**Juanita Kirkpatrick**

**Bob Mallicoat**

**Cathy Toso**

Meetings will be held on January 20 and 27<sup>th</sup> at 6:30 pm.

Mission statement and goals were revised and presented to the group with a list of projects and order of priority. We were informed all projects are tentative and must be presented to fundraising for final approval. Below is the Goals presented at the last meeting:

## **Actions To Accomplish Major Goals**

Goal: Provide funding and guidance to youth seeking higher education

Project description: Provide scholarships to area high school seniors planning to attend college or trade school, with an additional scholarship for community college students who are continuing to a four year college . Number of scholarships are based on available Sertoma funds.

Responsible Party: Linda

Blackburn

Priority: #1

Present Proposal: 1/27/09

Goal: Assist community members experiencing hearing and speech disorders

Project description: Implement the Safe Ears program as defined by Sertoma International

Responsible Party:

Priority: #1

Present Proposal:

Project description: Perform an annual assessment to determine opportunities for assistance in our area.

Responsible Party:

Priority: #1

Present Proposal:

Goal: Promote freedom and democracy programs in local schools

Project description: Implement the Heritage Program in local schools.

Responsible Party: Linda

Blackburn

Priority: #3

Present proposal: 1/27/09

Goal: Improve the quality of life in the local community

Project description: Distribute food vouchers to needy families during the Thanksgiving season.

Responsible Party: Beverly

Brownfield

Priority: #1

Present proposal: 1/20/09

Project description: Collect and distribute turkeys and toys to needy families during the Christmas season.

Responsible Party: Beverly

Brownfield

Priority: #1

Present Proposal: 1/20/09

Project description: Update as needed the Welcome To Leona Valley book and produce this publication using monies from advertisers.

Responsible Party: Cathy Toso

Priority: #3

Present Proposal: 1/27/09

Project description: Support the Sertoma International Foundation and assure that the Matching Fund option is applied in our area.

Responsible Party: Barbara

Grosskreuz

Priority: #1

Present Proposal: 1/20/09  
Project description: Provide leadership, direction and manpower in achieving the completion of the Heritage Park museum project.  
Responsible Party: Karl Percy  
Priority: #1

Present Proposal: 1/20/09  
Project description: Develop a program to support the military troops from our area who are deployed in the various combat zones around the world.  
Responsible Parties: Mary Thomas, Don Hobart  
Priority: #5  
Present Proposal: 1/27/09

Funds approved:  
Project description: Recognize 4-H membership at the A.V. fair for clean pens . (\$250)  
Responsible Party: Charlene Moore  
Priority: #2

Present Proposal: 1/20/09  
Project description: Recognize the Miss Gymkahna Queen. (\$150)  
Responsible Party: Juanita Kirkpatrick  
Priority: #2

Present Proposal: 1/20/09  
Project description: Sponsor the Kids Run at the Cherry Festival. (\$200)  
Responsible Party: Mac Ortega  
Priority: #2

Present Proposal: 1/27/09  
Project Description: Support the Lakes Little League for the 2009 season. (\$250)  
Responsible Party: Laura Millard  
Priority: #2  
Present Proposal: 1/20/09

Project description: Sponsor the Senior Christmas Dinner. (\$100)

Responsible Party: Jan Clark  
Priority: #2  
Present Proposal: 1/27/09

#### New Projects

Project description: Establish one SERTEEN Club.  
Responsible Party: Steve Fredrick  
Priority: #3  
Present Proposal: 2/27/09

Project description: Provide funds for cooking hood at the Green Valley Community Center.  
Responsible Party: Beverly Brownfield  
Priority: #2  
Present Proposal: 1/20/09

Project description: Provide summer movie program at the Leona Valley Community Center.  
Responsible Party: Linda Blackburn  
Priority: #5  
Present Proposal: 1/27/09

Project description: Support the purchase and installation of a security system for the Leona Valley Community Center Property.  
Responsible Party: Karl Percy  
Priority: #5

Present Proposal: 1/27/09  
Project description: Establish a monthly Farmers Market at the Community Center.  
Responsible Party: Juanita Kirkpatrick  
Priority: #5  
Present Proposal: 1/20/09

#### **Sertoma NewsService Subscription**

The Sertoma NewsService is a subscription e-mail newsletter to help keep members up to date on Sertoma. To receive any future Sertoma NewsService

emails you must subscribe by updating your e-mail preferences under your profile. This can be done through the online community link on the home page or by clicking here. [Update>](#)

## **OFFICERS**

**July 1, 2008- June 30, 2009**

#### **Chairperson of the Board:**

Bev Brownfield

#### **President:**

Juanita Kirkpatrick

#### **Vice-Presidents:**

Charlene Moore  
Mike Waters

#### **Recording Secretary:**

Cathy Toso

#### **Corresponding Secretary:**

Debrah Cohen

#### **Treasurer:**

Barbara Grosskruez

#### **Sergeant-at-Arms:**

**Ray Mullins**

#### **Board Members, 1st Year**

Linda Blackburn

Jeanette Clark

#### **Board Members, 2nd Year**

Karl Pearcey

Debrah Cohen

Mary Thomas

#### **Sertoma International Headquarters**

#### **Sertoma Foundation**

1912 East Meyer Boulevard

Kansas City, MO 64132-1177

(816) 333-8300 Phone

(816) 333-4320 Fax

Website: [www.sertoma.org](http://www.sertoma.org)

**Executive Director - Steven**

**Murphy**

**Deputy Executive Director - Curtis**

**Gray**

**Director of Finance - Amy**

**Ellington**

**Woodrow "Woody" Hudson,**

International President, 598 South Park Street, Apt. #1, Carrollton, GA 30117-3871,  
wwhudson@earthlink.net Email.  
Chris G. Thoman., International Director,  
Mountain West Region, 2443 Morning Dew

Drive, Brea, CA 92821-4536, (714) 529-0463 Home, (714) 738-2065  
Business, cthoman@sbcglobal.net Email.  
Dennis A. Jimenez, Governor,

Southern California - Hawaii Sertoma District, 160 Olinda Drive, Brea, CA 92823-7036, (714) 996-4033 Home, (714) 996-7054  
Fax,  
rmci\_daj@msn.com Email.  
James F. Amato,  
Secretary/Treasurer, Southern

California - Hawaii Sertoma District,  
10401 Garden Grove Boulevard, # 8, Garden Grove, CA 92843-1068, (714) 534-7438  
Home, j-amato@sbcglobal.net Home Email.  
Patricia McCool, Lt. Governor - FDR,  
Southern California - Hawaii Sertoma District, 11921 Downey Avenue, Downey, CA 90242-2529, (562) 862-0922 Home, princesspati@hotmail.com Home Email.

## California - Hawaii Sertoma District Directory

Downey Sertoma Club (10/14/64) — 2nd and 4th Tuesdays at 5:45 pm, Baker's Square Restaurant, 7954 Imperial Hwy., Downey, CA (Maurie Thomas, President).

Las Vegas Paradise Sertoma Club (01/11/72) — Tuesdays at Noon, Denny's Restaurant, 1081 Maryland Parkway, Las Vegas, NV. (TBA, President).

Leona Valley Sertoma Club (12/22/97) — 1st and 3rd Saturdays at 8:00 am,

Jackie's Country Kitchen, 40352 90th St., Leona Valley, CA (Larry Tyler, President).

Los Angeles Fire Department Sertoma Club (03/14/80) — Every other Wednesday at 8:00 am, LA Police Academy Restaurant, 1880 N. Academy Dr., Los Angeles, CA (Ray Rojo, President).

Los Angeles Sertoma Club (12/05/22) — I'd tell you, but I'd have to kill you!, Cyber Club (George Carter, President).

North County Sertoma Club (05/18/98) — 1st and 3rd Wednesdays at 6:30 pm, The Sizzler Restaurant, 1401 N. Harbor Blvd., Fullerton, CA (Bob Rennie, President).

Orange Empire Sertoma Club (07/08/50) — 2nd (Board) and 4th (Dinner) Tuesdays at 6:00 pm. Board Meetings TBA & Dinner Meetings at Rockwell's Café & Bakery, 17853 Santiago Blvd., Villa Park, CA (Roscoe Van Dyke, President).

Torrance Sertoma Club (01/29/66) — Tuesdays at 7:00 am, Billy Restaurant Bakery, 5160 W. 190th St., Torrance, CA (Pat Lane, President).

Westwood Village Sertoma Club (01/07/55) — Thursdays at 12:15 pm, Rancho Park Golf Course, 10400 Pico Blvd., Los Angeles, CA (Bill Keene, President).

Whittier Sertoma Club (09/11/54) — each Friday at 12:15 pm, Friendly Hills Country Club, 8500 S. Villa Verde Dr., Whittier, CA (Jim Padgett, President)

### SERTOMA HISTORY:

The first official luncheon meeting of the founding club was held in Kansas City, MO, on April 11, 1912. Since then mankind has been served by a special family of volunteers now known as Sertomans. Throughout the years, these people have banded together to foster friendships and to provide community assistance. Membership in the fledgling Kansas City Co-Operative Club rose to more than 200 within two years.. Although the name Sertoma was not adopted until 1950, the ideal of "service to mankind" was always present.

In 1959, the Sertoma Foundation was created by Sertoma International through the International Sponsorships Department. The Foundation funds scholarships and grants, provides public education materials, and has an advisory council of speech and hearing professionals and represents Sertoma. Combating communicative disorders is Sertoma's top priority.

Making Life Worthwhile through SERVICE TO Mankind

**CLOSING QUOTE**  
*Good friends are like stars... You don't always see them, but you know they are always there.*