



# SERTOMA SALUTATIONS

SerToMA of Leona Valley #10649  
P.O. Box 723  
Leona Valley, CA. 93531  
[www.leonavalleysertoma.org](http://www.leonavalleysertoma.org)

- March 2009
- Volume 2, Issue 1

**Editor: Laurie Millard**

Assistant Editor:  
Brianna Millard  
Contact info 724-1961  
harmnyz@msn.com

## Inside this Issue

## Inside this Issue

MINUTES FROM THE LAST MEETING

UPCOMING EVENTS

DID YOU KNOW?

MEMBER COMINGS & GOINGS

COMMITTEE UPDATES

BIRTHDAYS & ANNIVERSARIES

OFFICERS

CLOSING QUOTES

Greeting & Salutations  
Fellow Sertoman's

## First Anniversary of the Sertoma Salutations

Hello fellow Sertoman's.  
It's the first anniversary of the Sertoma Salutations. Can you believe it! I can hardly believe it's been a year. I want to thank everyone for the opportunity to write this newsletter, especially helping me feel a part of things. See... I am quite shy believe it or not...

I am very grateful to Bev Brownfield for taking me under her wing and Larry Tyler for "drafting me" to do this newsletter.

Thank you to all for your feedback and input.

*Laurie Millard*

## HERITAGE PARK

*By Karl Percy*

The past 2 months have been very good towards the progress of our Leona Heritage Park.

After touching base in November with the county inspector, Larry Tyler agreed to resume overseeing the construction. The ensuing fire season kept the local camp crew busy, but by December there was pause long enough for some 'community service' up. Rain moved in for a few weeks, but. We are very

grateful for this help. With added help from John Seymour, the framing and rafters went up, the walls followed by early January. About then, a meeting with the fire department confirmed our hydrant and the existing water tank (part of the School House project) would suffice for the structure's needs. (Big thanks to Ray Blackburn). We are now wrapped, and awaiting our roof on the East side to complete the structure. (Big thanks to Kevin Greene of Great American Roofing).

There is still lots to do, but the Leona Heritage Park is really showing signs of reality. This project has been a joint effort with the LVIA, Sertoma, Leona Valley's Town Council and the West Antelope Valley Historical Society. It has been in the works for almost 10 years, and when space permits, we'll try to list all those who have made it possible. Thank you. Karl Percy

## The Lakes Little League

Greg Macino was presented a check from The LV Sertomas to help support the little league. Greg was very grateful.

A new tin roof has been donated for the sheds as well as a contractor who volunteered to paint the sheds. He informed us that 110 kids are signed up this year. They have nine teams. Three super teams for 9-12 year olds that will travel around Antelope Valley Leagues. Six 4-9 year old teams that play every Saturday at the league field in Lake Elizabeth.

## UPCOMING

### Events

Date 3/7/09

Time: 8-9 AM

Location: Jackies/Crazy Otto's

Leona Valley

Event name: *Club Breakfast Meeting*

**BOARD MEETING  
IMMEDIATELY FOLLOWING**

Date:3/21/09

Time:8-9am

Location: Jackies/Crazy Otto's

Leona Valley

Event name: *Club Breakfast Meeting*

### LOCAL EVENTS

Date: March 17, 2009

Time: 3-6

Location: Leona Valley Community Center

Event name: *St. Patrick's Day Dinner*

Date: July 4, 2009

Time: 4-8pm

Location: Leona Valley Community Center

Event name: *Cowchip*

Date: October 10, 2009

Time: 2-7pm

Location: Leona Valley Community Center

Event name: *Gala Under the Stars Harvestfest*

"The big check" to The Lakes Little League on opening day, March 14<sup>th</sup>.

Anyone who can make opening ceremonies at the Little League field in Lake Elizabeth please wear your Sertoma shirt. You can purchase a yellow polo shirt and give it to John Seymour who has graciously offered to embroider them for a nominal fee \$5.00.

It has been decided that we need to make more use of "the big check" when presenting funds to scholarship recipients to help promote Sertoma.

### LVA Membership Meeting

Bev Brownfield would like to remind us that the April 4<sup>th</sup> Sertoma meeting will be held at the Leona Valley Community Center to show our support of their membership drive.

### DO YOU HAVE A LAPTOP STILL IN WORKING ORDER THAT YOU WOULD LIKE A TAXABLE DONATION FOR?

The Sertoma historical committee is looking for a laptop to display pictures on during conventions. A laptop is portable and would be used to show our pictures as a slide show on DVD. Please contact Bev Brownfield if you have one or know of someone who does. Please contact Bev Brownfield at **270-9534** [featherandfur@roadrunner.com](mailto:featherandfur@roadrunner.com)

### St. Patrick's Day Dinner

Please tell everyone to bring a non-perishable items to send to the troops. There will be a collection barrel at the community center.

Prices for dinner will remain the same:

\$7.00 for adults

\$6.00 for seniors

\$3.00 for children under 12

Please everyone remember to bring a dessert. 4H will help serve and clean up. Dinner will be served from 5-8 pm.

50/50 tickets will be sold:

1-\$1.00

10 - \$25.00

25-\$10.00

### CHERRY PARADE

Will be held on June 6<sup>th</sup>.

A 5K run will take place prior to the parade. The details have not been finalized as of yet. The high schools still need to be contacted. We will have a 1st, 2nd, and 3rd place boys and girls winner. Volunteers are needed at the finish line to get the winning times. Suggestions for prizes are: Gift certificate to the mall, movie tickets, and Sport Chalet. All participants will receive a medal.

Since we will not sponsor a booth at the Cherry Festival this year a suggestion was made for volunteers from the group to help with the community prior to the parade and possibly March in the parade.

Last year there were traffic control issues. Cars going around the barricades. It was finally under control when the vehicles were instructed there was a \$25.00 entrance fee to be in the parade or they could wait until the end. Most opted to wait.

Date Feb. 21-26  
Time:  
Location: (Bahamas  
Cruise)  
Event name: Regional  
Convention

Date: April 16-18, 2009  
Time:  
Location: Winston-  
Salem, NC.  
Event name: *Regional  
Convention Atlantic  
Coast*

Date: April 23-25, 2009  
Time:  
Location: Wichita Falls,  
TX.  
Event name: *Regional  
Convention Heart of  
America*

Date: April 23-25, 2009  
Time:  
Location: Belterra Casino  
& Resort.  
Event name: *Regional  
Convention, Great Lakes*

Date: April 23-25, 2009  
Time:  
Location: Niagara Falls,  
NY.  
Event name: *Regional  
Convention,  
Allegheny/Canada*

Date: July 22-23  
Time:  
Location:  
Event name: *Annual  
Sertoma Convention*

## BIRTHDAYS

Bob Mallicoat

## ANNIVERSARIES

None

## 50/50 Winners

Ray Mullins  
Bob Mallicoat

## Attendance

Ray Mullins

Charlene Moore- (who had to leave just before the drawing, however, she had been wearing her badge!)

Lucky Ray was relieved not to win again. He was feeling guilty.

## 2008-2009 Presidential Growth Incentives

### Recruitment Award

All Sertomans that recruit a New Member will receive a Presidential "I Believe" growth pin. For each New Member you recruit, you will also have your name entered into a special drawing. Prizes will be awarded in Nashville, at the 2009 Annual Sertoma Convention. You could be eligible to win a digital camera, a television, or a DVD player.

### There is Still Time to Earn the 2nd Chance GEM

The 2nd Chance GEM Award recognizes Sertomans for club involvement, recruiting new members, supporting Sertoma programs and participating in Sertoma Division activities.

*This opportunity is effective  
only until 6/30/2009*

## Blue Star Moms

The Blue Star Moms was started in 1942, mothers helping mothers through the trials and tribulations of having their children in the military.

Andrea Tibbets and Pam Sweeny spoke at our last breakfast meeting. They do so much more than just send care packages to the troops. They teach each other, support each other, they laugh with each other, and they cry with each other. They give each other a safe place to be emotional. They help each other to understand why they don't call home to talk to mom. They help other mothers deal with the heaviness they feel when their sons get married knowing that they will not be notified when something happens.

They share the anxiety of their children coming home afraid they could jinx it.

Andrea and Pam consider themselves "lucky" their sons are home. Pam's son suffers from PTSD (Post Traumatic Stress Disorder) and TBA (Traumatic Brain Injury). He was getting out of the shower when a bomb blasted in front of him.

The night before they were to join us for breakfast they received a call. One of the soldiers was coming home from Iraq in a casket. He had made it home and was stationed in Kentucky He was on the freeway feeling the need for speed (quite common when they return home) when he was involved in a fatal car accident. He was 22 years old.

Andrea and Pam did an Honor Guard at Joshua Memorial at 11 pm. They contacted the other mothers who were there to offer their support as well.

When their children return from active duty, they are different their children walk around as if they are

**Date: April 30-2, 2009**

**Time:**

**Location: Sioux Falls, SD**

**Event name: Regional Convention, Great Plains**

**Date: April 30-2, 2009**

**Time:**

**Location: Colorado Springs, CO**

**Event name: Regional Convention, Mountain West**

understand this and are there for each other.

They have asked for input from The Vietnam Vets to help them understand what the returning soldiers are going through. The Blue Star Moms don't want Vietnam to happen again. They don't want the soldiers efforts forgotten especially since they volunteer for duty.

Last fall the Blue Star Moms sent 500 boxes at approximately \$11.00 per box in shipping.

This month they hope to send out 11 boxes at approximately \$220.00 in shipping fees. They are asking for a donation from The Sertomas to help offset the cost.

Some of the things the soldiers like to receive are: Nerf balls, Matchbox cars and water guns. Unscented travel size baby wipes (unscented not to give their position away) are appreciated.

Beginning of November they will be looking for Christmas donations, hand warmers and socks.

The weather is a lot like here only more extreme. They received a picture of a temperature gauge inside a tent. The temperature was 150 degrees.

Blue Star Moms gather addresses from the community to put on the mailing list. They do not distribute information. After the addresses are used they are destroyed.

If you would like to volunteer or donate please contact Don Hobart at 661-270-1685 for more information.

## **REGIONAL CONVENTION**

Bob Mallicoat would like to remind us of the upcoming Regional Convention on April 30-2, 2009 in Colorado Springs, Colorado. The hotel is offering rooms at \$79.00 per night. Bob says, "At that price you can't afford to stay home!" The price also includes breakfast. "They do a whale of a time!"

### **Mountain West Region Convention on April 30<sup>th</sup> to May 2<sup>nd</sup> is Rapidly Approaching –**

Great things are being planned right now by Jo Carroll, Convention Chair, and Mike Camelio. The convention is packed with business and fun. Mike is planning a great seminar selection that will emphasize **branding** our service identity as Sertomans, **marketing and publicizing** our accomplishments in the community, **developing beneficial cooperative efforts** with corporations and other community agencies, training on **the new grants procedures**, building **better National Heritage programs** and much more! I also have a few surprises up my sleeve that will provide "financial awards" recognizing an outstanding Club President, a Club doing things right, and one of our Governors/Club Consultants demonstrating outstanding leadership. These awards are going to be awarded on Saturday night and individuals and the club being recognized must be in attendance to collect.

Please note the following bullets:

- All individuals who have earned the honor of wearing a **colored coat/s** in the past should bring

and wear a colored coat (or carry it over their arm if it is too warm or uncomfortable to wear for any other reason). Honor coats will be emphasized during the Thursday evening opening session and Friday morning business session.

- Clubs should bring **Door Prizes** valued at approximately \$10. Club memberships of 25 or less bring one, 26-50 members bring two, 51 – 100 members bring three and clubs over 100 members should bring four door prizes.
- If it needs fixed – DON'T JUST GRIPE ABOUT IT – DO SOMETHING. **Write a resolution to fix it** and advise me you will do that so I can allow sufficient time during business sessions to present have resolutions presented.
- **Clubs who have lost members due to death** since the last Regional Convention should pass the name of the member, club and date of passing to Ted Bauman, at [mr2ba1024@aol.com](mailto:mr2ba1024@aol.com) or (719-494-4456) or drop him a note at 5555 Ramblin Rose, Colorado Springs, CO 80908. Ted is planning the Table of Honor/Necrology recognition ceremonies.
- **The Life Membership program of Sertoma** is not as enthusiastically endorsed by the membership under it's

current guidelines as in past years. First, if you agree – write a resolution. Second, the convention will again recognize, celebrate and solicit new life members. Consider making a personal commitment to life membership, bring a handful of financial support to help a member of your club become a life member or be ready to pull a \$20 in support of a fellow Sertoman making the commitment to life membership.

- **PICTURES, PICTURES AND MORE PICTURES** – Send me email picture files, printed pictures or club bulletins that I can copy pictures from that show your club in service, having fun, holding board or regular meetings, or anything. I need them to build a presentation that will show them to all the convention attendees repeatedly during the convention. Thank You.
- **Regional Trainer Training** will be offered during the day on Thursday April 30<sup>th</sup>. We have several people committed already but I want a bunch to share in this day of personal growth and skill improvement in teaching and sharing with others your Sertoma experience. The attached application should be returned to Curtis Gray immediately so we can plan for National to help support our training needs. Do that quickly and if you can, give me a heads up

too that you plan to participate. The Job Description and Program is also attached. Thanks.

- **Annual Fund Gifts –** Many clubs like to see how fundraisers have gone and when convention comes around, if they haven't already made a contribution to the Sertoma Annual Fund (formerly known as Sertoma Foundation) they can bring it to convention and get everyone's attention by doing it during one of the business sessions.
- **Send your Convention Registration and Hotel Registration in now** if you still need a form go to [southcoloradodistrict.org](http://southcoloradodistrict.org) and click on the link in the upper right corner.

## BOARD MEETING

Bev Brownfield would like to ask if you have anything to be discussed at the board meeting please let her know ahead of time so she can put it on the agenda.

**Contact-Bev Brownfield 270-9534**

## COMMITTEE UPDATES COMMITTEE CHAIRPERSON

**Election – Bob Mallicoat**  
Committee members will consist of past club presidents.

If you would be interested in being an officer, please **contact Bob at- 270-0680**

**Fundraising- Charlene Moore**

**Contact -273-1313**

[Moore@ucd.edu](mailto:Moore@ucd.edu)

Cowchip will be July 4<sup>th</sup> on a smaller scale. The president of LVIA, Doug Mossman has volunteered to sponsor and handle the horseshoe tournament.

Vice President, Angie Wiley volunteered to work with the kids games.

We will also have a silent auction, and deep pit BBQ.

Farmers Market is set to begin in June. LVIA will cover the cost of the grounds for the event.

**Heritage Park- Karl Percy**

**contact info-270-1629**

[weathertop@rpmwin.com](mailto:weathertop@rpmwin.com)

Larry Tyler contacted the roofer and it has been completed at no cost.

The Historical Society needs to decide where the items are to be displayed, then the area can be fenced and the dedication ceremony can take place.

**Historian: Karl Percy** contact info-270-1629

[weathertop@rpmwin.com](mailto:weathertop@rpmwin.com)

No report.

**Hospitality**

*Bev Brownfield.*

**Contact info-270-9534**

[featherandfur@roadrunner.com](mailto:featherandfur@roadrunner.com)

Ginger Rohaley passed away a card will be mailed to her family.

**Legal: Bob Mallicoat.**

No report.

**Contact info-270-0680**

[bmallicoat@aol.com](mailto:bmallicoat@aol.com)

No report

**Membership- Steve Fredericks**

**Contact Info- [sefreder@lasd.org](mailto:sefreder@lasd.org)**

Committee

Members:

Steve Fredericks, Chairman

Don Hobart

Bob & Nancy Mallicoat

Rich & Mary Thomas

Cathy Toso

**GOALS:**

Member Retention - maintain a 95% controllable membership base

New Memberships - enroll six (6) new members

**NEW MEMBER RECRUITMENT**

**STRATEGIES:**

*By Steve Fredericks*

Produce a recruitment business card and distribute to all existing members

Proactive recruitment at all Sertoma sponsored events (i.e: St. Patrick's Day Dinner, Gala Under the Stars Wine Tasting, etc.) and maintain a guest book for potential future recruitment efforts

Establish a minimum of two "official greeters" to thank guests for attending our events and "spread the word" regarding the good things Sertoma does for the community

Create a pool of Sertoma members to speak at other community organization's meetings and events to "spread the word"

Publicize Sertoma's mission in all Sertoma related press releases, informational articles, etc.

Establish a "recruitment" evening at the Community Center (could include an event such as an "ice cream social" (note: it would be beneficial to invite prior scholarship winners as well as representatives of organizations that have benefitted from Sertoma's funding contributions, to speak about how

they benefitted)

Explore the possibility of creating "business memberships"

Create a sub-committee for Green Valley and the Lakes communities recruitment efforts

Update recruitment DVD and static display if and as necessary

Form three (3) recruitment teams including all of our current members and have a competition to see which team brings in the most new members (prize as yet to be determined)

**MEMBER RETENTION STRATEGIES:**

**Media-Steve Fredericks Contact**

**Info- [sefreder@lasd.org](mailto:sefreder@lasd.org)**

**Members:**

Steve Fredericks

Mary & Rich Thomas

Bob & Nancy Mallicoat

Cathy Toso

Don Hobart

Juanita Kirkpatrick

Please let Steve know about any committee activity you would like publicized and he will contact the appropriate media i.e.: bulletin board, AV Press, etc.

If you would be interested in helping Steve with a Serteen Club please contact him [sefreder@lasd.org](mailto:sefreder@lasd.org)

**Newsletter- Laurie Millard**

**Contact info: 724-1961**

[harmnvz@msn.com](mailto:harmnvz@msn.com)

Bob Mallicoat has submitted our newsletter for award consideration. We are very honored.

Thank you for your support and input this past year. Keep it coming!

Please contact her with any information you would like in the newsletter.

Also please share your favorite quote with Laurie to use for the closing of the newsletter.

**Programs:** *Nancy Mallicoat*  
**Contact info-270-0680**

Blue Star Mothers (they send care packages to the troops (see article)

**Scholarship: Linda Lorenz Contact info-270-0163**  
[lindaemail101@gmail.com](mailto:lindaemail101@gmail.com)

A early application has been received. The deadline for submissions is April 1<sup>st</sup>. Tom Smith loaded the application on our website. It can be downloaded from the web but must be mailed in. There will be a meeting the middle of April to determine the winners of the scholarships.

**Service to Mankind-Karl Percy contact info-270-1629**  
[weathertop@rpmwin.com](mailto:weathertop@rpmwin.com)

**Members:**  
Beverly Brownfield  
Juanita Kirkpatrick  
Bob & Nancy Mallicoat

**Social: Jan Clark contact info 270-0300** [grannyjan@roadrunner.com](mailto:grannyjan@roadrunner.com)

Gala Under the Star/Harvestfest will be held October 10<sup>th</sup>. Jan has commitments from 4 wineries and Budweiser. A band has been lined up and two food vendors so far. Rally auto group will sponsor the wine glasses again this year and BJ's is sponsoring the beer.

**Sponsorship: Mary Thomas, Rich Thomas Co-Chairman Contact info-270-0099** [RRYCH@cs.com](mailto:RRYCH@cs.com)

**Members:**  
Bev Brownfield  
Barbara Grosskreuz  
Juanita Kirkpatrick  
Bob Malicoat  
Cathy Toso

Safe Ears program is in need of a leader.

Heritage Park Program:  
Promote freedom and democracy in schools. The students would write essays "What Democracy Means To Me". Young people are excited about politics and what our country is about.

Cherry Run- is being expanded to include a Teenage 5k run.

Free Summer Movie Program- Outdoor event showing old movies- bring chairs. Concessions may be sold during the movies.

Security System- is being looked into for LVIA.

*Juanita-* is checking into a Farmers Market which may be held 1-2 times per month during the summer..

*Cathy Toso-* is working on a "Welcome to the Lakes and Valleys" publication. She is selling ad space.  
**Chairperson of the Board:**  
Bev Brownfield

**President:**  
Juanita Kirkpatrick

**Vice-Presidents:**  
Charlene Moore

Mike Waters  
**Recording Secretary:**  
Cathy Toso

**Corresponding Secretary:**  
Debrah Cohen

**Treasurer:**  
Barbara Grosskreuz

**Sergeant-at-Arms:**  
**Ray Mullins**  
**Board Members, 1st Year**  
Linda Blackburn

Jeanette Clark  
**Board Members, 2nd Year**  
Karl Pearcey  
Debrah Cohen  
Mary Thomas

**Sertoma NewsService Subscription**

The Sertoma NewsService is a subscription e-mail newsletter to help keep members up to date on Sertoma. To receive any future Sertoma NewsService emails you must subscribe by updating your e-mail preferences under your profile. This can be done through the online community link on the home page or by clicking here. [Update>](#)

**Sertoma International Headquarters**

**Executive Director** - Steven Murphy; ext 210  
[smurphy@sertomahq.org](mailto:smurphy@sertomahq.org)  
Board and Committee Issues, Magazine Editor, Personnel Issues

**Deputy Executive Director & Director of Member Services** - Curtis Gray; ext 217  
[cgray@sertomahq.org](mailto:cgray@sertomahq.org)  
Conventions & Meetings, ILT, Board Travel, Club Building, Awards, Certified Trainers

**Director of Development & Mission Activities** - Holly Walls; ext 211  
[hwalls@sertomahq.org](mailto:hwalls@sertomahq.org)  
Annual Fund & Membership, Endowment, Planned Giving, Donor Information, Foundation Awards, RC & FDR Network, Adopt-An-Agency, Serteen & Collegiate Programs, S.H.A.R.P.S. & Hearing Aid Recycling, SAFEEARS!, Web Site Content

**Director of Finance & Administration** - Amy Ellington; ext 214  
[aellington@sertomahq.org](mailto:aellington@sertomahq.org)  
Life Memberships, Scholarships, Community Service Matching Grants, Not in Good Standing, Insurance, Club Disbandments, Tax-exempt Status, Web Site Content

**Merchandise Manager** - Kim Watson ; ext 213  
[kwatson@sertomahq.org](mailto:kwatson@sertomahq.org)  
Merchandise & Supply Orders, Shipping & Receiving Department, Purchasing, Magazine Subscriptions and Obituaries

**Membership Services Manager** - Connie Sloan; ext 212  
[csloan@sertomahq.org](mailto:csloan@sertomahq.org)  
District Governor, Club & Membership Support, PAC, Club Building, Awards, Web Site Content

**Administrative Coordinator** - Pamela Coleman; ext 200  
[pcoleman@sertomahq.org](mailto:pcoleman@sertomahq.org)

Add/Member/Changes/Deletes, New Member Kits, Phone and Administrative Support

-----  
**Coordinator of Development & Mission Activities** - Meghan Mueller; ext 204

[mmueller@sertomahq.org](mailto:mmueller@sertomahq.org)  
Sponsorship Programs: SAFEARS!, Affiliates, Serteen, Collegiate, National Heritage, S.H.A.R.P.S. & Hearing Aid Recycling and Partnerships and Foundation Information

-----  
**Information Systems Manager** - Bob Gehring; ext 203  
[rgehring@sertomahq.org](mailto:rgehring@sertomahq.org)  
Web Site Design & Maintenance, Graphics & Logos, Technical Information

Sertoma Foundation  
1912 East Meyer Boulevard  
Kansas City, MO 64132-1177  
(816) 333-8300 Phone  
(816) 333-4320 Fax  
Website: [www.sertoma.org](http://www.sertoma.org)

## **WILD WEST District Directory**

**Downey Sertoma Club (10/14/64)** — 2nd and 4th Tuesdays at 5:45 pm, Baker's Square Restaurant, 7954 Imperial Hwy., Downey, CA

**Las Vegas Paradise Sertoma Club (01/11/72)** — Tuesdays at Noon, Denny's Restaurant, 1081 Maryland Parkway, Las Vegas, NV. (TBA, President).

**Leona Valley Sertoma Club (12/22/97)** — 1st and 3rd Saturdays at 8:00 am, Jackie's Country Kitchen, 40352 90th St., Leona Valley, CA (Juanita Kirkpatrick, President).

**Los Angeles Fire Department Sertoma Club (03/14/80)** — Every other Wednesday at 8:00 am, LA Police Academy Restaurant, 1880 N. Academy Dr., Los Angeles, CA

**Los Angeles Sertoma**  
[spcommand@aol.com](mailto:spcommand@aol.com) 818-716-8384  
George Carter, president

**North County Sertoma Club (05/18/98)** — 1st and 3rd Wednesdays at 6:30 pm, The Sizzler Restaurant, 1401 N. Harbor Blvd., Fullerton, CA

**Orange Empire Sertoma Club (07/08/50)** — 2nd (Board) and 4th (Dinner)

**Thursdays at 12:15 pm 212 S. Elks Lane  
Santa Ana, 92701-5011**

**Torrance Sertoma Club (01/29/66)** — Tuesdays at 7:00 am, Billy Restaurant Bakery, 5160 W. 190th St., Torrance, CA (Pat Lane, President).

**Westwood Village Sertoma Club (01/07/55)** — Thursdays at 12:15 pm, Rancho Park Golf Course, 10400 Pico Blvd., Los Angeles, CA

**Whittier Sertoma Club (09/11/54)** — each Friday at 12:15 pm, Friendly Hills Country Club, 8500 S. Villa Verde Dr., Whittier, CA

### **SERTOMA HISTORY:**

The first official luncheon meeting of the founding club was held in Kansas City, MO, on April 11, 1912. Since then mankind has been served by a special family of volunteers now known as Sertomans. Throughout the years, these people have banded together to foster friendships and to provide community assistance. Membership in the fledgling Kansas City Co-Operative Club rose to more than 200 within two years.. Although the name Sertoma was not adopted until 1950, the ideal of "service to mankind" was always present.

In 1959, the Sertoma Foundation was created by Sertoma International through the International Sponsorships Department. The Foundation funds scholarships and grants, provides public education materials, and has an advisory council of speech and hearing professionals and represents Sertoma. Combating communicative disorders is Sertoma's top priority.

Making Life Worthwhile through  
SERvice TO Mankind

### **CLOSING QUOTE**

"may your summer winds blow  
sweet messages and fascinating  
opportunities your ways"

*Mary Ann Radamaker*