



SERTOMA SALUTATIONS

SerToMA of Leona Valley #10649
P.O. Box 723
Leona Valley, CA. 93531
www.leonavalleysertoma.org

- August 2009
- Volume 2, Issue 6

Editor: Laurie Millard

Assistant Editor:
Brianna Millard
Contact info 724-1961
harmnyz@msn.com

Inside this Issue

Inside this Issue

MINUTES FROM THE LAST MEETING

UPCOMING EVENTS

DID YOU KNOW?

MEMBER COMINGS & GOINGS

COMMITTEE UPDATES

BIRTHDAYS & ANNIVERSARIES

OFFICERS

CLOSING QUOTES

Greeting & Salutations
Fellow Sertoman's

Second quarter dues were due as of July first. If you haven't paid them yet please give your checks to Barbara Grosskreuz.

COWCHIP

July 4th our annual Cowchip was held at the Leona Valley Community Center.

Thank you to everyone for their hard work in organizing, setting up, tearing down, cooking, and running the event. We couldn't have done it without you.

We had many non Sertoma helpers which is a good indication of how much our community supports our endeavors. Dick Floyd was a huge help and is considering returning to The Club.

Cathy Peterson won the \$500.00 door prize. Cathy is the niece of Don Hobart who is living with them. She was very grateful for the windfall because she has been out of work.

FOOTBALL BOOKS

It's that time of year again. Karl Percy was scrambling madly to get the ad space sold in the football books. Much to his surprise he had 20 companies interested and 18 spots available.

The books will be for sale very soon. Karl will be contacting all of us to help sell the books before football season starts. Remember this is the source of our funds for the scholarships we are able to give out.

DISTRICT LEADERSHIP CONFERENCE

August 1st from 8 am -2 pm at the Fire Department Training Center (1700 Stadium Way).

Plans and future goals of Sertoma will be discussed.

LVIA GARAGE SALE

Karl Peacy has been in charge of his function since its inception. He is willing to run the function this year ONLY if it's for Sertoma.

There is a \$10.00 entry fee per household that wants to be on the Leona Valley map.

GALA UNDER THE STARS

Jan has 4 wineries, 8 beer vendors, 4 food vendors and 2 desert vendors confirmed for this event so far. Smith Wineries stepped down after Bill Smith suffered a stroke about 8 days ago.

NATIONAL/ REGIONAL EVENTS

Date: July 22-23

Time:

Location:

Event name: Annual
Sertoma Convention

BIRTHDAYS

Sandy Miller -25

ANNIVERSARIES

None

50/50 Winners

Lana Seymour

Barbara Grosskruetz

Attendance

Juanita Kirkpatrick

Charlene Moore

MEMEBERS COMINGS AND GOINGS

None

DID YOU KNOW?

The planet Saturn has a density lower than water. It would float if placed in water.

Snapple real facts #78



SERTOMA
SERVICE TO MANKIND

It has been in the news that there is a connection between one of the men accused in the killing of the couple in Florida and Sertoma. One of those charged was the club recipient of a Service to Mankind Award.

Unfortunately, the man made note of this during a statement to the Judge that was broadcast on Good Morning America, and is posted on several news agency web sites.

Sertoma is tracking the story, but it is not something that should concern or affect the membership, beyond the club involved. If by some chance you are contacted by the media, please ask them to

contact headquarters for an official response.

Sertoma has contacted the leadership of the club to share our support as they work to manage the negative public relations. If requested, we will help provide technical and professional assistance.

The real tragedy is the murder of Byrd and Melanie Billings as their unselfish acts would define our motto of "making life worthwhile, through service to others." Our thoughts and prayers go out to the family.

Steven Murphy
Executive Director
Sertoma, Inc.

**Filmore Western
Railway Co.**

The Wine Express

*Featuring the fine wines of
Rancho Sisquoc Winery*

*Saturday August 15, 2009 6:30
pm-9:30 pm*

**Join us as we travel the
beautiful Heritage
Valley celebrating these
four award-winning
wines from Rancho
Sisquoc Winery, Santa
Barbara County.**

"2006 Chardonnay"-*This
delightful fruit forward wine
is lean yet austere with
tropical
fruits and spice, and has a
nose of tropical fruits, ripe
apricot, toasty fresh baked
bread and
vanilla. The finish is perky
with minerals and green
apple.*

**"2005 Cabernet
Sauvignon"** -*Bold in
appearance, this Cab delivers a
nose of blackberry,
sweet black cherries, leather and
smoky oak. The full rich palate
is supported by firm
ripe tannin, vanilla and sweet
black fruits. The 13% Merlot
lends some intense ripe jam
flavors.
The finish gently lingers with a
touch of the toasty oak. Aged*

*18months in French,
American
-----and--Hungarian--
oak~-----*

"2006 Riesling"-*Fresh,
young and lively, this Riesling
has brilliant clarity and high
viscosity. Flavors of sweet pear
and tangerine lead to hints of
honeydew melon. While it is
sweet, it is very light and clean
on the finish from the addition
of the Sylvaner.*

"2005 Syrah" -*This is a
banner vintage for Rancho
Sisquoc Syrah. Violets, blueberry
preserves, black cherry, leather,
peppercorn subtle toasty oak
combine to enrich this complex
deep Syrah. The mouth is
incredibly supple, fresh and
purely intense. Clean and full
with hints
of char dominate the fruit
inspired finish. French oak aged
for 16 months.*

As part of the Wine
Express experience,
passengers will enjoy
music and dancing, plus a
buffet
including BBQ Tri-tip,
BBQ Chicken and Shrimp
Cocktails, a display of
fruits, an assortment of
cheese\$ and crackers and
Vegetable Crudite with
dip are also included. Our
delicious Dessert Bar
is also available to delight
the palate. A full-service

no-host bar is also
onboard.

Tickets are \$61. 00 per
person. Includes three
wine tastings

Advance reservations are
required. Adults over 21
only. Call today!

805-524-2546
www.fwry.com
800-773-8724

**COMMITTEE
UPDATES
COMMITTEE CHAIRPERSON**

Fundraising- Charlene Moore
Contact -273-1313
Moore@ucd.edu

Cowchip profits were down this year
over last year. However, being it
was held on the 4th of July, people
were out of town and lets not forget
the economy we were pleased to turn
a profit.

The Cowchip is a huge undertaking
and this may be the last year. Our
focus may be placed on the Gala in
October and our football books. This
will be discussed with the board.

Heritage Park- Karl Percy
Contact info-270-1629
weathertop@rpmwin.com

Heritage Park was open during the
Cowchip. It was a success.

Historian: Karl Percy contact info-
270-1629
weathertop@rpmwin.com

Please give Karl all pictures from the
Cowchip.

Hospitality

Bev Brownfield.

Contact info-270-9534

featherandfur@roadrunner.com

Don Hobart has been diagnosed with Leukemia, cancer in his low back. He injured his low back helping set up for the Cowchip. He went to his doctor who did an MRI. He is lucky to have injured his lowback. His doctor says it was found very early on and has a 95% recovery.

Laurie Millard will be filling in for Don, making reminder phone calls about our breakfast meetings and sending reminder e-mails while Don gets back on his feet.

Legal: *Bob Mallicoat.*

No report.

Contact info-270-0680

bmallicoat@aol.com

No report

Membership- *Steve Fredericks*

Contact Info- sefreder@lasd.org

Committee

Members:

Steve Fredericks, Chairman

Don Hobart

Bob & Nancy Mallicoat

Rich & Mary Thomas

Cathy Toso

No Report

Media-*Steve Fredericks*

Contact Info- sefreder@lasd.org

No report.

Newsletter- *Laurie Millard*

Contact info: 724-1961

harmnyz@msn.com

Please contact her with any information you would like in the newsletter.

Also, if you have a favorite quote you would like to share for the closing of the newsletter.

Programs: *Nancy Mallicoat*

Contact info-270-0680

No report.

Scholarship: *Linda Lorenz*

Contact info-270-0163

lindaemail101@gmail.com

Football season is almost here and the Football books are at the printers. We need everyone's help selling the books to bring in as much as possible to give out in scholarships.

Social-*Jan Clark*

Contact info -270 0300

grannyjan@roadrunner.com

On Saturday August 15, 2009 there is a train trip from Filmore 6:30-9:30 The Wine Express. Featuring fine wines of "Rancho Sisquoc Winery". The price is \$61.00 per person. You must board by 6:00 pm.

(see copy of flyer on page 3 of this newsletter

Sponsorship: *Mary Thomas*

Rich Thomas Co-Chairman

Contact info-270-0099

RRYCH@cs.com

Members:

Bev Brownfield

Barbara Grosskreuz

Juanita Kirkpatrick

Bob Mallicoat

Cathy Toso

At the last Leona Valley town council meeting it was discussed memorializing Mary Ann Floyd for all her community service efforts. Sertoma, LVIA and the town council will be a part of this memorial.

OFFICERS

As of July 1, 2009

Chairman of the Board:

Beverly Brownfield

President: Juanita Kirkpatrick

Vice Presidents:

Mike Waters

Charlene Moore

Steve Fredericks

Secretary:

Recording: Cathy Toso

Corresponding: Debrah Cohen

Treasurer: Barbara Grosskreuz

Sergeant at Arms: Ray Mullins

Directors:

Continuing for 2nd Year:

Linda Lorenz

Jeanette Clark

Don Hobart

Newly Elected:

Karl Pearcy

Nancy Mallicoat

Mary Thomas

Sertoma NewsService Subscription

The Sertoma NewsService is a subscription e-mail newsletter to help keep members up to date on Sertoma. To receive any future Sertoma NewsService emails you must subscribe by updating your e-mail preferences under your profile. This can be done through the online community link on the home page or by clicking here. [Update>](#)

Sertoma International Headquarters

Executive Director - Steven Murphy; ext 210

smurphy@sertomahq.org

Board and Committee Issues, Magazine Editor, Personnel Issues

Deputy Executive Director & Director of Member Services - Curtis Gray; ext 217

cgray@sertomahq.org

Conventions & Meetings, ILT, Board
Travel, Club Building, Awards, Certified
Trainers

**Director of Development & Mission
Activities** - Holly Walls; ext 211
hwalls@sertomahq.org

Annual Fund & Membership, Endowment,
Planned Giving, Donor Information,
Foundation Awards, RC & FDR Network,
Adopt-An-Agency, Serteen & Collegiate
Programs, S.H.A.R.P.S. & Hearing Aid
Recycling, SAFEARS!, Web Site Content

Director of Finance & Administration -
Amy Ellington; ext 214
aellington@sertomahq.org

Life Memberships, Scholarships,
Community Service Matching Grants, Not
in Good Standing, Insurance, Club
Disbandments, Tax-exempt Status, Web
Site Content

Merchandise Manager - Kim Watson ;
ext 213
kwatson@sertomahq.org

Merchandise & Supply Orders, Shipping &
Receiving Department, Purchasing,
Magazine Subscriptions and Obituaries

Membership Services Manager -
Connie Sloan; ext 212
csloan@sertomahq.org

District Governor, Club & Membership
Support, PAC, Club Building, Awards, Web
Site Content

Administrative Coordinator - Pamela
Coleman; ext 200
pcoleman@sertomahq.org

Add/Member/Changes/Deletes, New
Member Kits, Phone and Administrative
Support

**Coordinator of Development
& Mission Activities** - Meghan Mueller;
ext 204
mmueller@sertomahq.org

Sponsorship Programs: SAFEARS!,
Affiliates, Serteen, Collegiate, National
Heritage, S.H.A.R.P.S. & Hearing Aid

Recycling and Partnerships and
Foundation Information

Information Systems Manager - Bob
Gehring; ext 203
rgehring@sertomahq.org

Web Site Design & Maintenance, Graphics
& Logos, Technical Information

Sertoma Foundation

1912 East Meyer Boulevard
Kansas City, MO 64132-1177
(816) 333-8300 Phone

(816) 333-4320 Fax
Website: www.sertoma.org

WILD WEST District Directory

**Downey Sertoma Club (10/14/64) — 2nd
and 4th Tuesdays at 5:45 pm,
Baker's Square Restaurant, 7954 Imperial
Hwy., Downey, CA**

**Las Vegas Paradise Sertoma Club
(01/11/72) — Tuesdays at Noon,
Denny's Restaurant, 1081 Maryland
Parkway, Las Vegas, NV. (TBA,
President).**

**Leona Valley Sertoma Club (12/22/97) —
1st and 3rd Saturdays at 8:00 am,
Jackie's Country Kitchen, 40352 90th St.,
Leona Valley, CA (Juanita Kirkpatrick,
President).**

**Los Angeles Fire Department Sertoma
Club (03/14/80) — Every other
Wednesday at 8:00 am, LA Police
Academy Restaurant, 1880 N. Academy
Dr., Los Angeles, CA**

**Los Angeles Sertoma
spcommand@aol.com 818-716-8384
George Carter, president**

**North County Sertoma Club (05/18/98) —
1st and 3rd Wednesdays at
6:30 pm, The Sizzler Restaurant, 1401 N.
Harbor Blvd., Fullerton, CA**

**Orange Empire Sertoma Club (07/08/50) —
2nd (Board) and 4th (Dinner)
Thursdays at 12:15 pm 212 S. Elks Lane
Santa Ana, 92701-5011**

**Torrance Sertoma Club (01/29/66) —
Tuesdays at 7:00 am, Billy Restaurant
Bakery, 5160 W. 190th St., Torrance, CA
(Pat Lane, President).**

**Westwood Village Sertoma Club
(01/07/55) — Thursdays at 12:15 pm,
Rancho Park Golf Course, 10400 Pico
Blvd., Los Angeles, CA**

**Whittier Sertoma Club (09/11/54) — each
Friday at 12:15 pm, Friendly
Hills Country Club, 8500 S. Villa Verde Dr.,
Whittier, CA**

SERTOMA HISTORY:

The first official luncheon meeting of
the founding club was
held in Kansas City, MO, on April 11,
1912. Since then
mankind has been served by a special
family of volunteers
now known as Sertomans. Throughout
the years, these

people have banded together to foster
friendships and to
provide community assistance.
Membership in the fledgling Kansas
City Co-Operative
Club rose to more than 200 within two
years.. Although the
name Sertoma was not adopted until
1950, the ideal of
“service to mankind” was always
present.

In 1959, the Sertoma Foundation was
created by Sertoma
International through the International
Sponsorships Department.
The Foundation funds scholarships and
grants,
provides public education materials,
and has an advisory
council of speech and hearing
professionals and represents
Sertoma.
Combating communicative disorders is
Sertoma's top priority.

Making Life Worthwhile through
SERvice TO Mankind

CLOSING QUOTE
*The future depends on
what we do in the present.*

Mahatma Gandhi